



Company Profile

ABOUT COMPANY

We started 4 years ago in Cairo. Over that time, we developed the most efficient and cost-effective ways to build, maintain, and promote projects.

We keep our home-based in Egypt - Saudi Arabia and throw a cultivated group of trusted partners in order to put together a responsive and focused team for you.



COMPANY NAMING

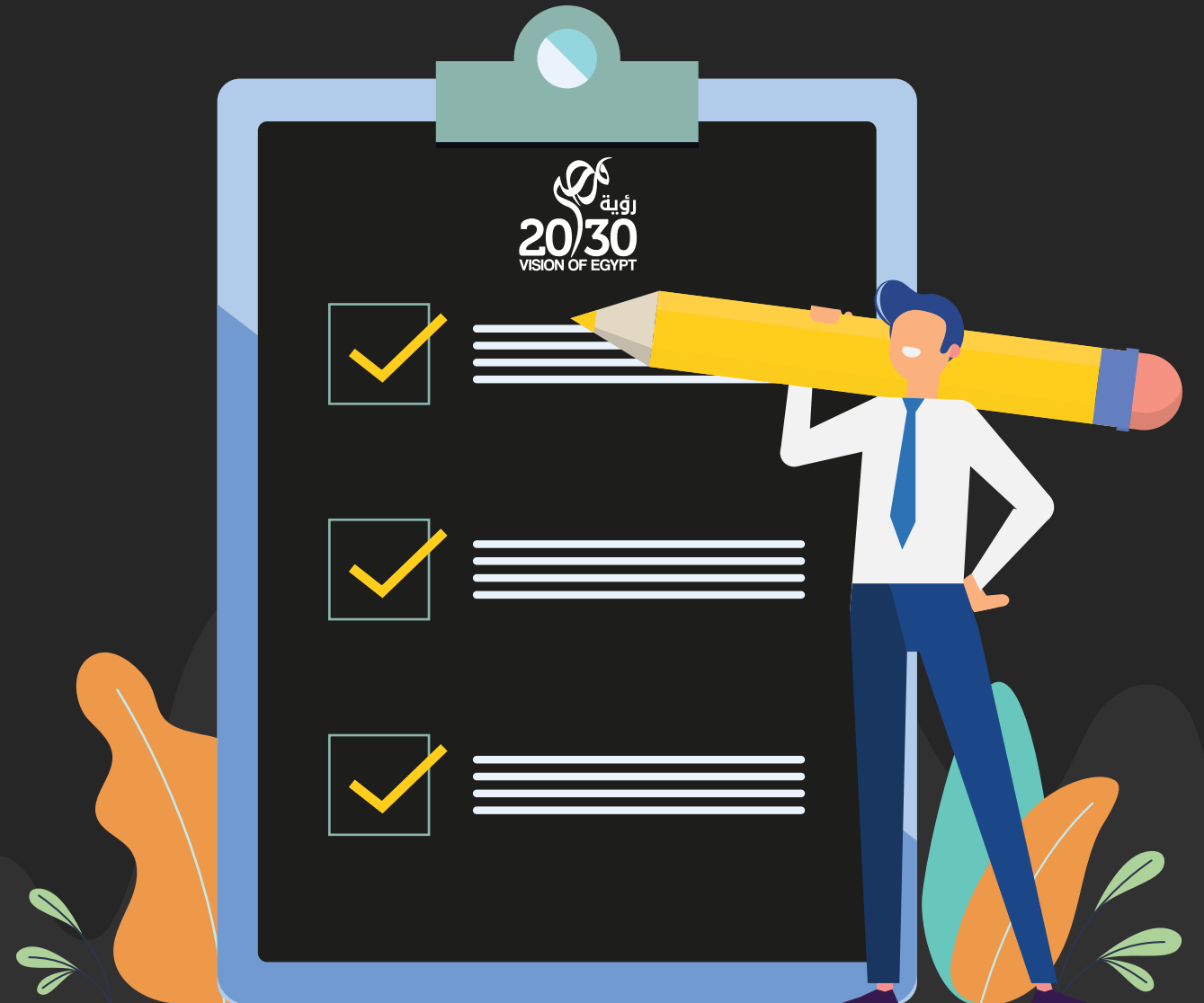
The inspiration behind our name “Hashtags” comes from a group of plus’s, each plus completes the other. In order to, add an effective value and lead you to stay up to date with the top trends that keep business world moving forward.



OUR VISION

We have assembled a talented team of developers, designers, marketers, project managers to work in a collaborative manner on our clients' projects.

As a result, and in line with 2030 Egyptian Vision, when our clients' projects given to us, we make things lovely in a set of tasks that would, by our capabilities and digital products & solutions, ensure delivering robust, reliable and agile solutions as well as achieving a mutual value of global trading growth.



OUR MISSION

Our goal is to have a vested interest in long term clients, because we know, the more successful our clients are, the more successful we are.

We ask our clients more questions to know exactly what they need. In addition, to come up with an efficient work results which will meet the client requirements and beyond. Together we turn the brief into a story that allows us to get started on how the users will interact on the project.



OUR TEAM

CEO
MOHI QASSEM

SALES
ZYAD AL ZAKI

GM
FAISAL AL HARBI

TELE SALES
AHMED FAZAA

MARKETER
HEBA AL HARBI

PROGRAMMER
AHMED NAGDY

DESIGNER
AYMAN ABOLILA

ANIMATOR
SALEM GAMAL



OUR BELIEVE




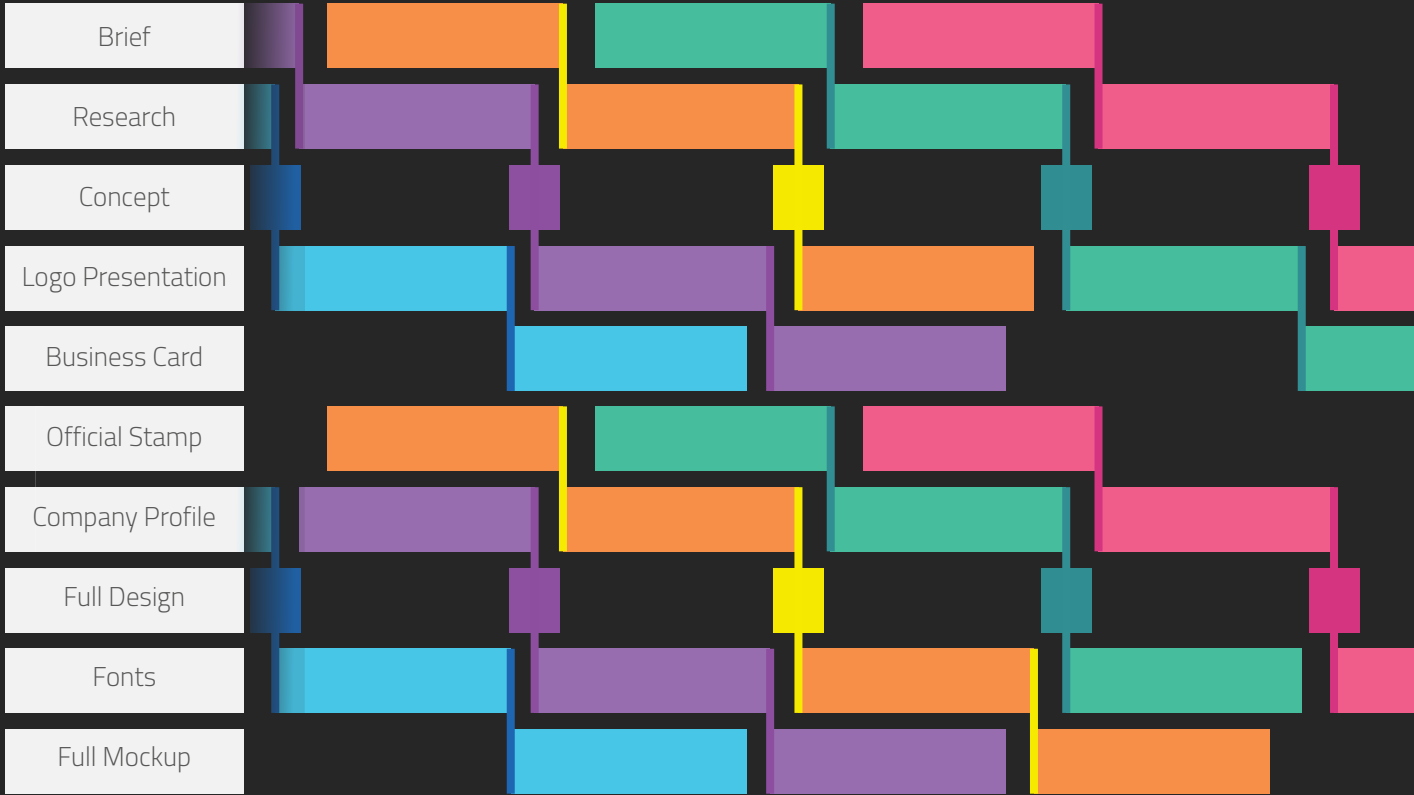
Great things in business are
never done by one person.
They're done by a team of people.

-STEVE JOBS



OUR PROGRESS

We like to do things thoroughly and perfectly - this means we follow a set of tasks on time to make things lovely by  **Monday.com** managerial tool.



OUR SERVICES

Our aim is to lead you to the way of progress & innovation by using smart, good looking things.



1. Branding



2. Web Development and Design



3. Digital Marketing

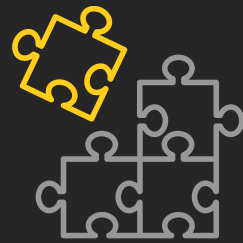


4. ERP System



OUR SERVICES.**BRANDING**

Creating Extraordinary brand experience with a Greatest first impression between you and your audience, through a sophisticated and thoughtful designs.



BRAND
STRATEGY



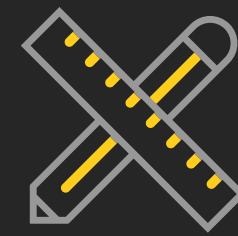
CONCEPT
CREATING



BRAND
IDENTITY



BRAND TONE
OF VOICE



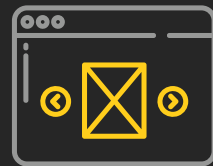
PRODUCT
DESIGN

OUR SERVICES. **DIGITAL SOLUTIONS**

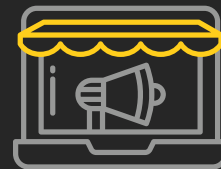
Building stable, maintainable products. And facilitate your business performance through using the latest technology and integrated digital communications expertise.



ERP&CRM SYSTEMS
(We use secure data sources too)



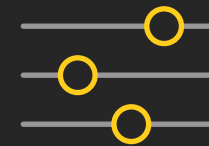
WEBSITE
DEVELOPMENT



E-COMMERCE
PLATFORMS



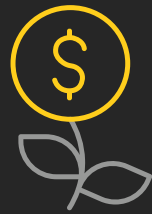
APPLICATION
DEVELOPMENT



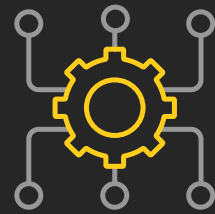
UI/UX
Optimization

OUR SERVICES.MARKETING

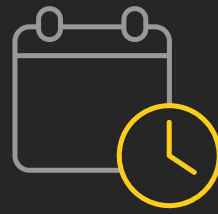
Defining and Managing HASHTAGS.EG brand By integrated marketing.



Idea



Strategy



Planning



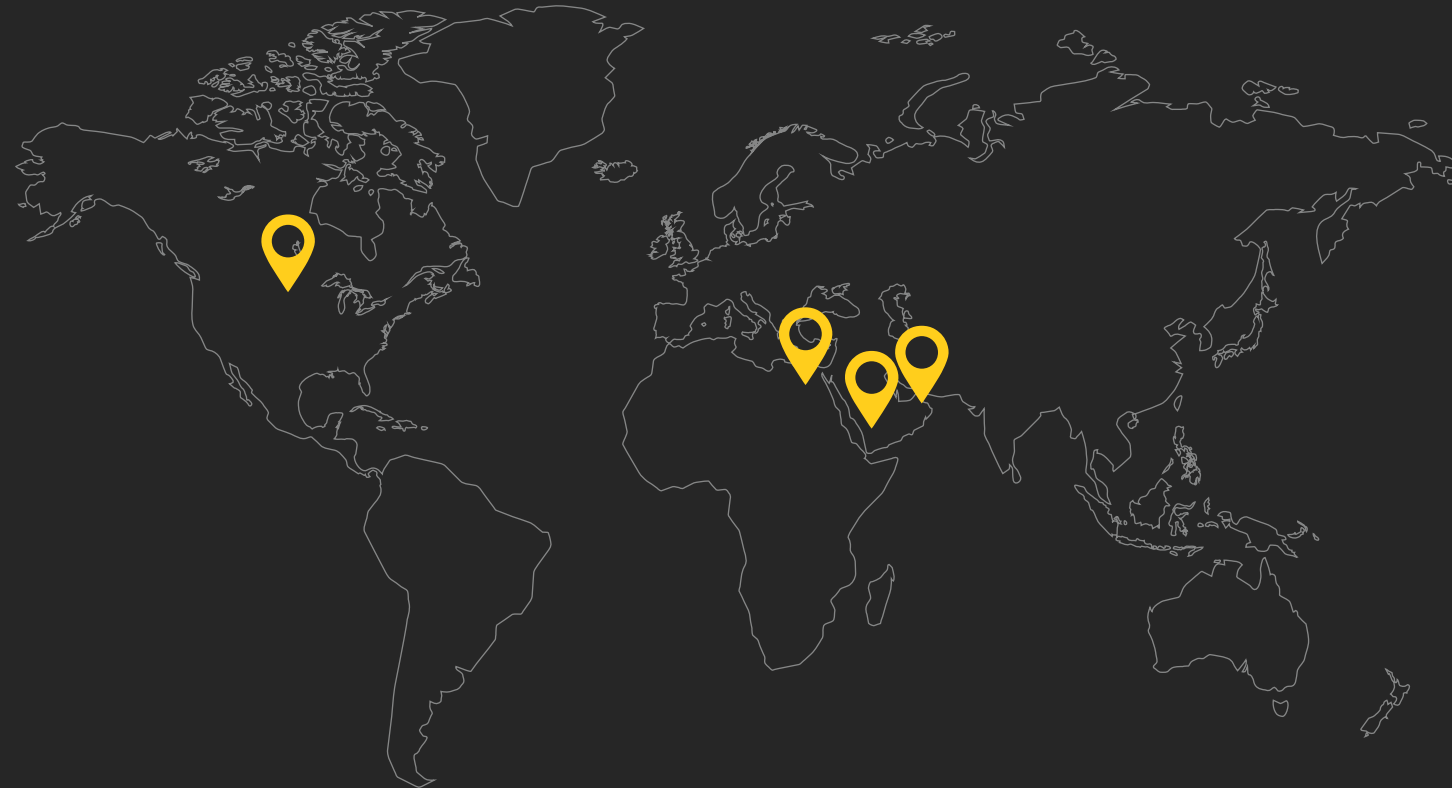
Marketing



Leads

OUR CLIENTS

We increase the business value through evaluating & innovating.



OUR PROJECTS

The following selection of projects illustrate the range of services we offer.



OnlyCares

OnlyCares responsible for operating services and medical human resources for hospitals and health facilities.

Concept: The combination of the company name with a chemical equation and atoms structure.

What we did:

Brand Identity



Business Card



Letterhead And Folder



CD Cover



Envelope



Gifts



Bag Design



Bulding Banner



Vehicle Design



T-shirt Design

Website



WEBSITE DEVELOPMENT



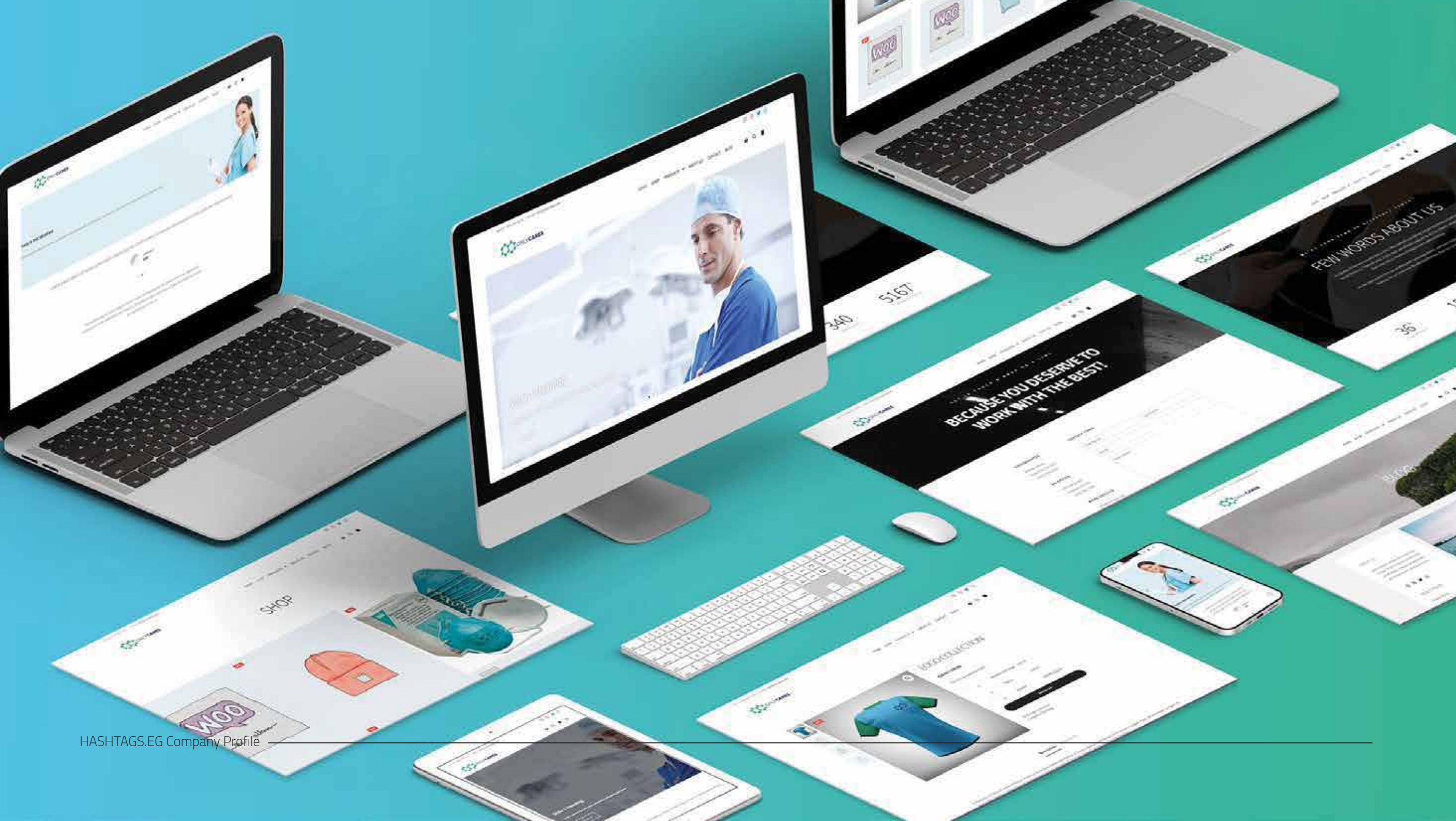
E-COMMERCE Platforms



UI/UX Optimization







Narco

NARCO is a company specialized into business and money management. It knows well how to make their clients get succeed into their business as it gets huge data base and good marketing search team.

Concept: Connecting company`s first character with community symbol.

What we did:

Brand Identity



Business Card



Letterhead And Folder



Bulding Banner



Envelope

Website



WEBSITE DEVELOPMENT



UI/UX Optimization





Gulf Sports

Gulf Sports focuses on sports sections, like football, tines, basketball...etc.

Concept: Most of these sports depend on running, so that by merging a runner with a G letter that gives unique message for the brand.

What we did:

Brand Identity



Business Card



Letterhead And Folder



Company Profile



Envelope



Email Signature



Brand Guideline

Website



WEBSITE DEVELOPMENT



UI/UX Optimization





WAKANDA.menu

is an african cloud kitchen that offers a variety of healthy african (especiely nigerian) food through web application

What we did:

Brand Identity



Business Card



Letterhead And Folder



Bag Design



Vehicle Design



Packaging



Brand Guideline

Website

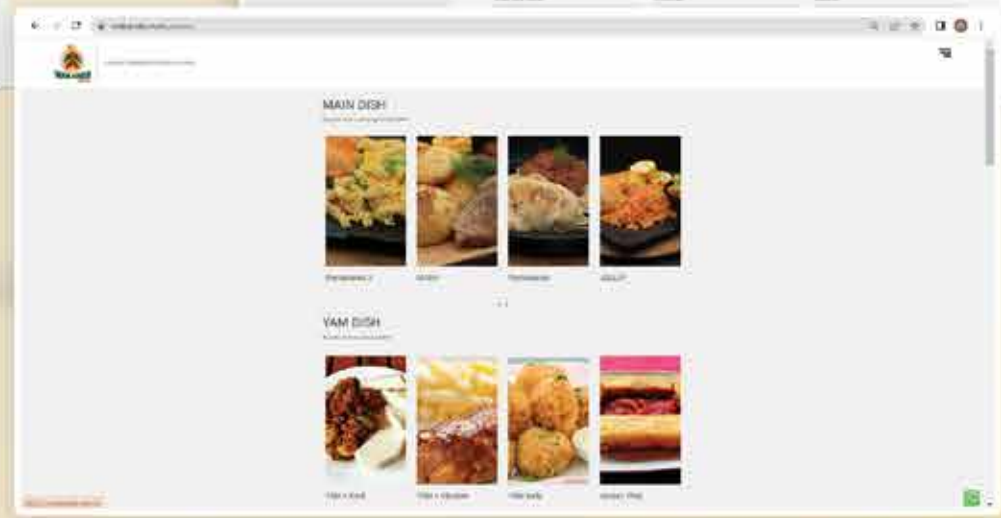


WEBSITE E-kitchen



WAKANDA
.MENU





Cairofilms.com

CAIROFILMS IS A MEDIA PRODUCTION STUDIO WORKING FROM EGYPT SHARING KNOWLEDGE AND ART EVERYWHERE.
WE DELIVER GREAT TOP-NOTCH SHOOTS FOR SMALL COMPANIES AND BIG ONES, FROM SMALL TOWNS TO BIG CITIES.

What we did:

Brand Identity



Brand
Guideline

Website

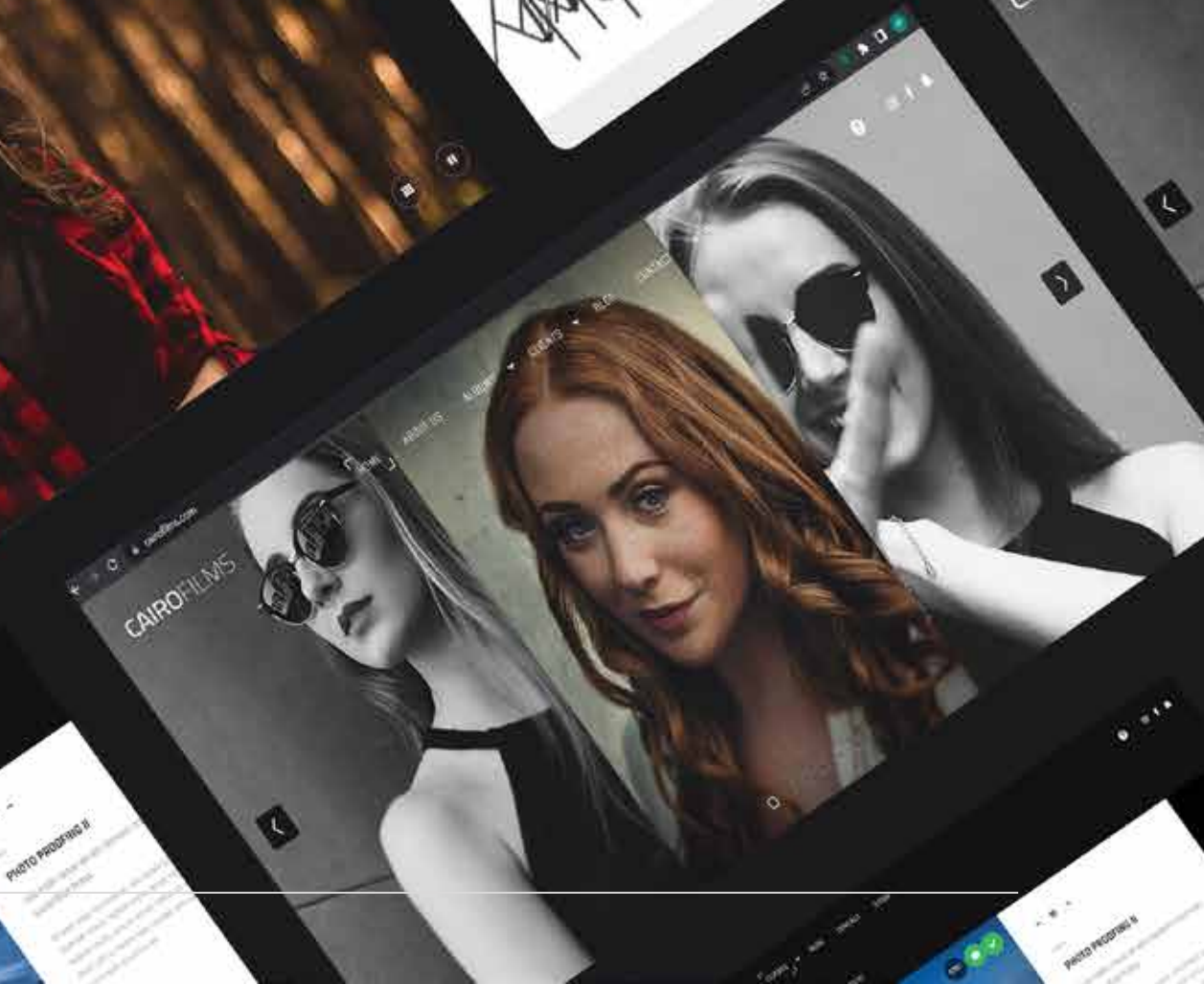
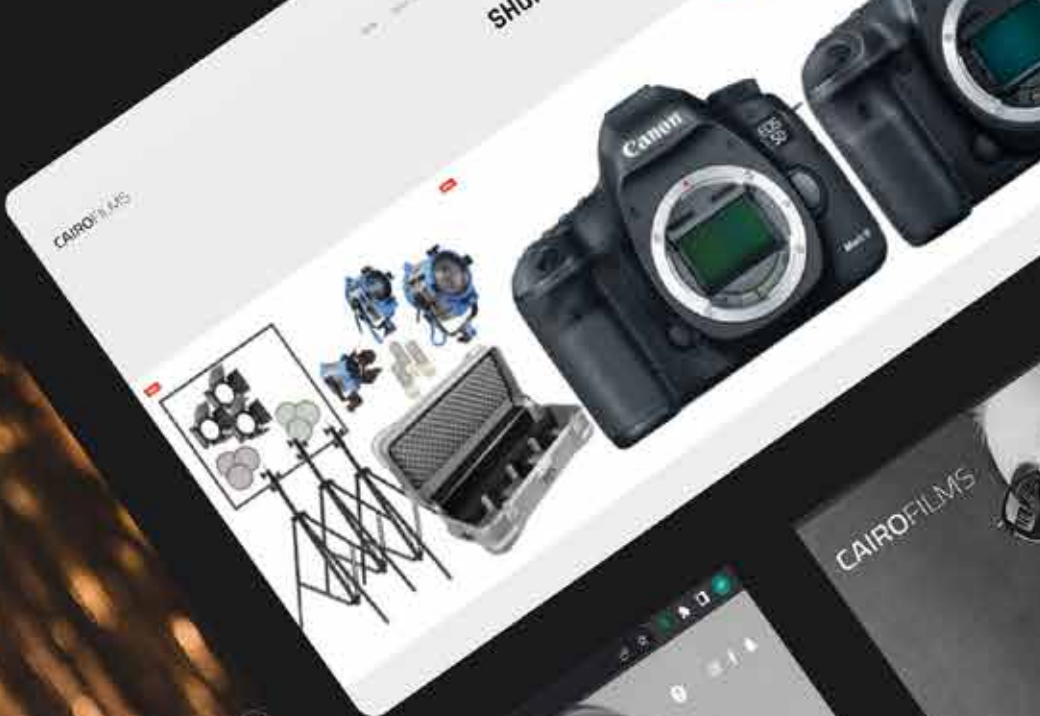
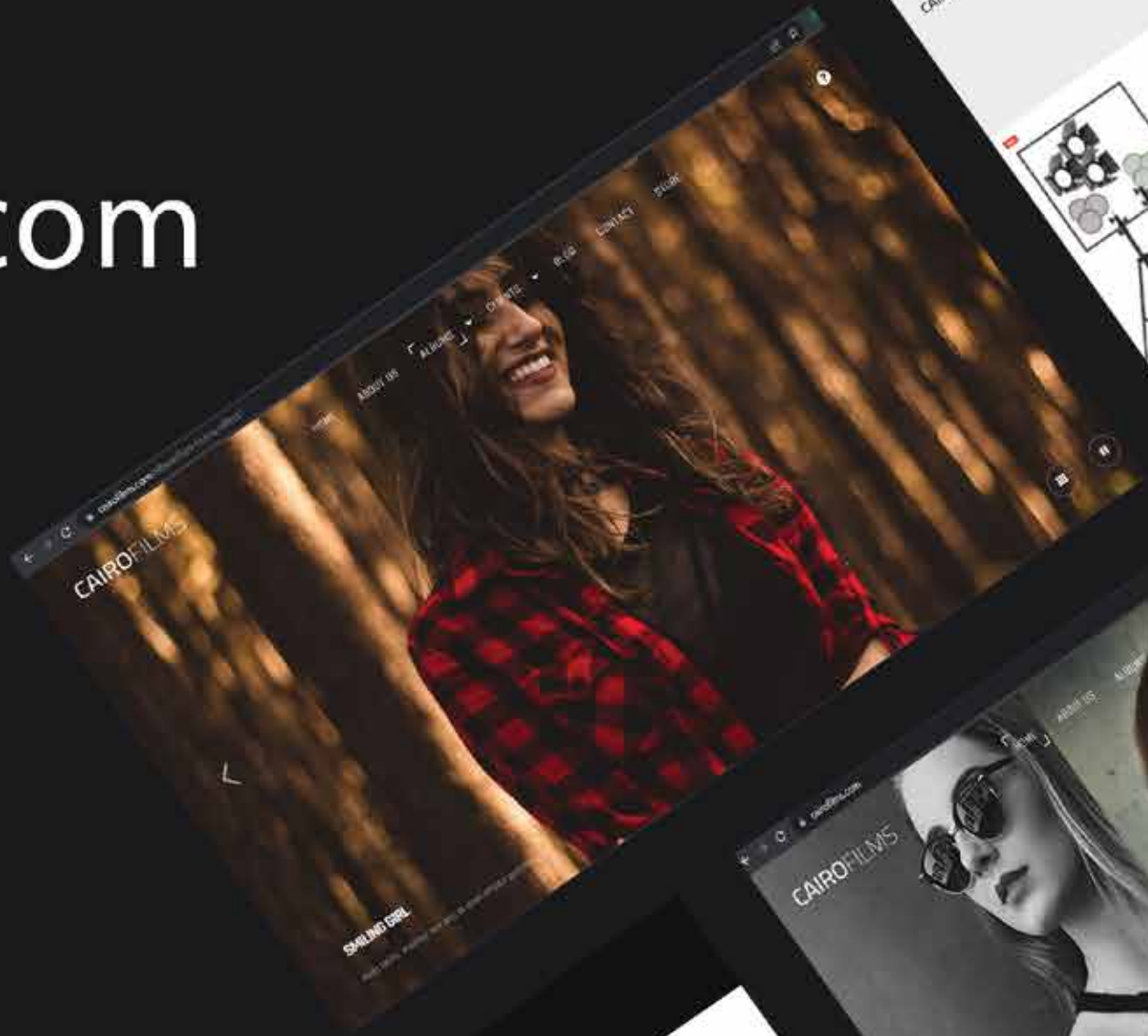


WEBSITE
E-Services



UI/UX
Optimization

cairofilms.com



Bakery khan.com

high-quality bakery products at affordable prices allow you to fulfill your needs and impulses with little effort and maximum enjoyment

What we did:

Marketing



Video Productions



Marketing Campaign



Outdoor Screen



Social media Posts

Website

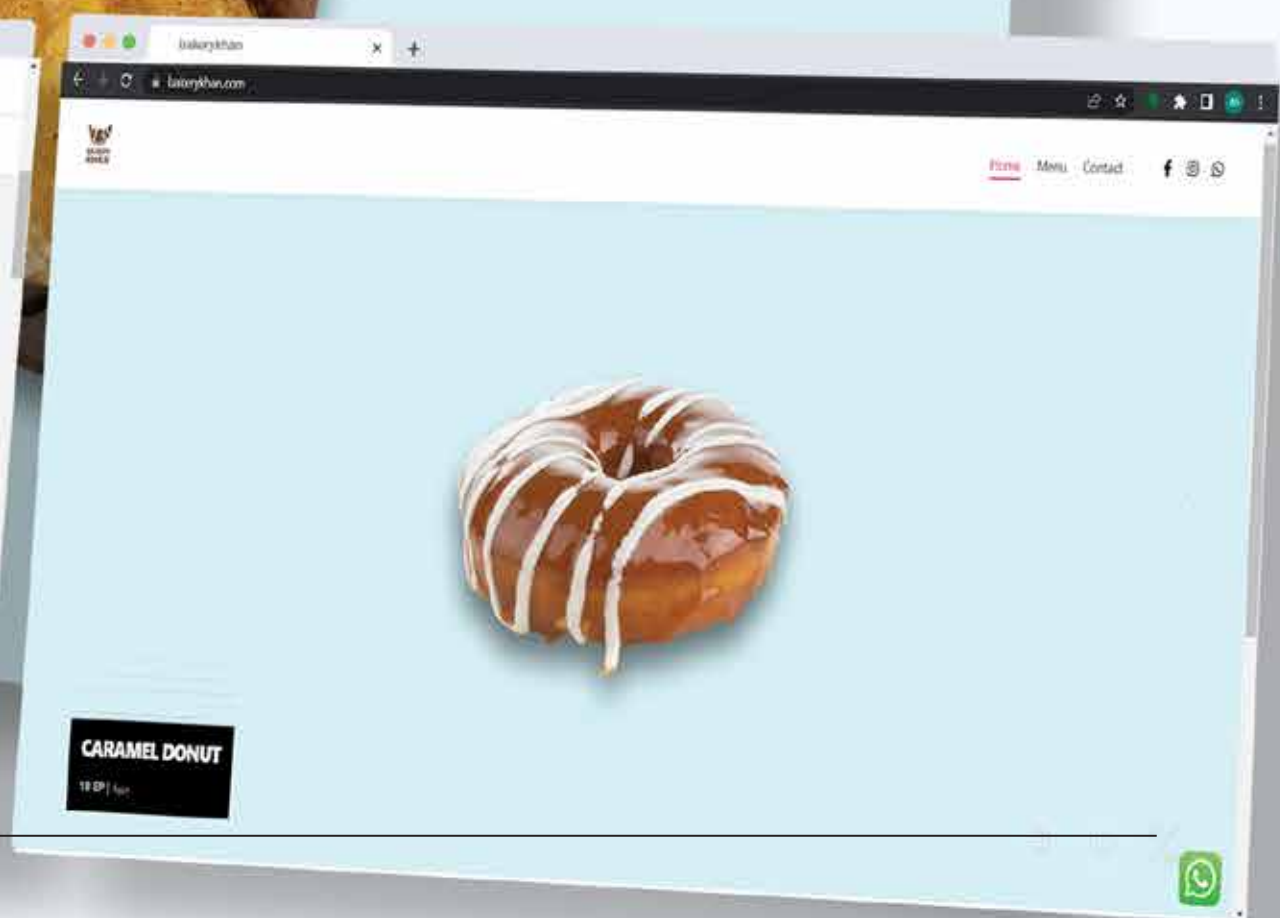
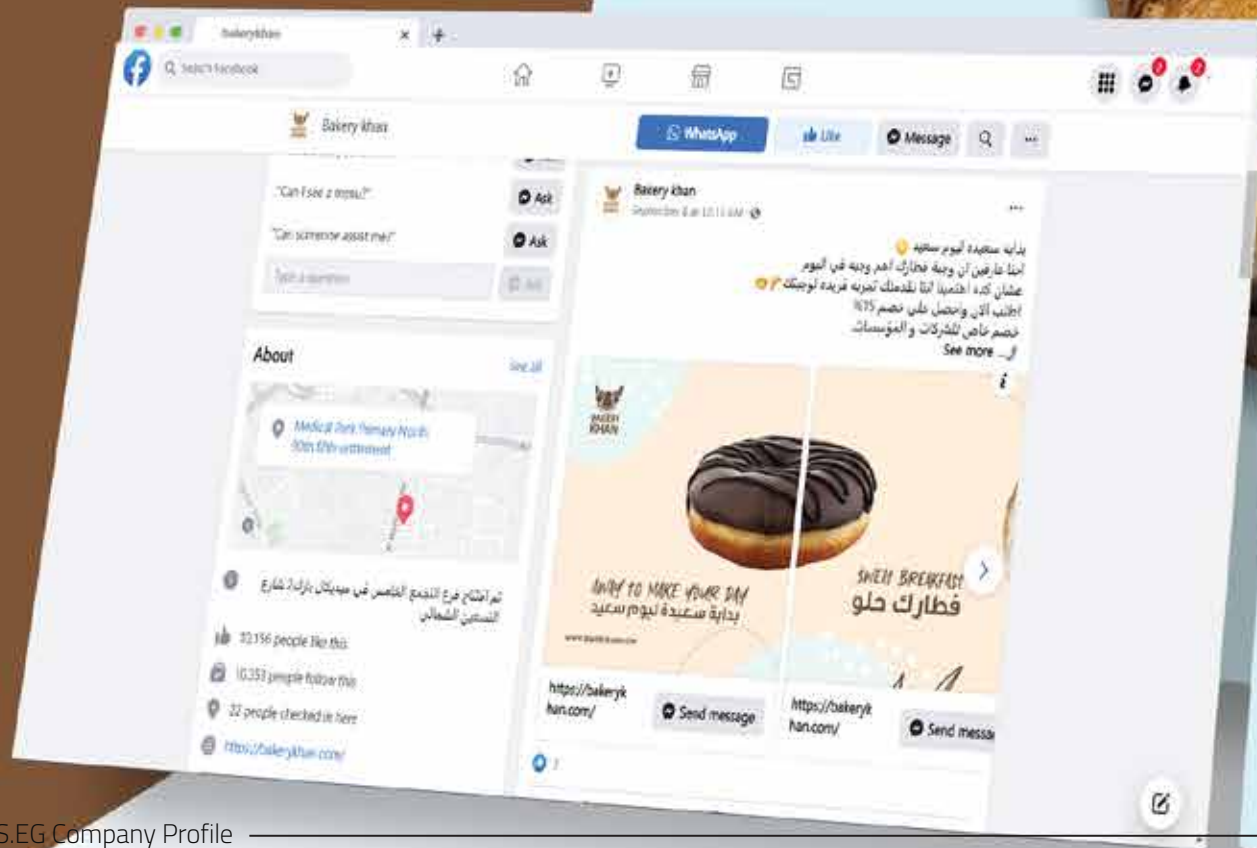


WEBSITE DEVELOPMENT



UI/UX Optimization

Bakery Khan





Bakery Khan

عام دراسي جديد
New School year

Like Comment Share

Bakery Khan

مولد
And a

Like Comment Share

Bakery Khan

وتحدي جديد مع ال
new challenge with the kids

Like Comment Share

Bakery Khan

وبيقدم لك خصم 50%
Bakery Khan Helps you
من 7م - 12م
From 7 AM

Like Comment Share

Bakery Khan

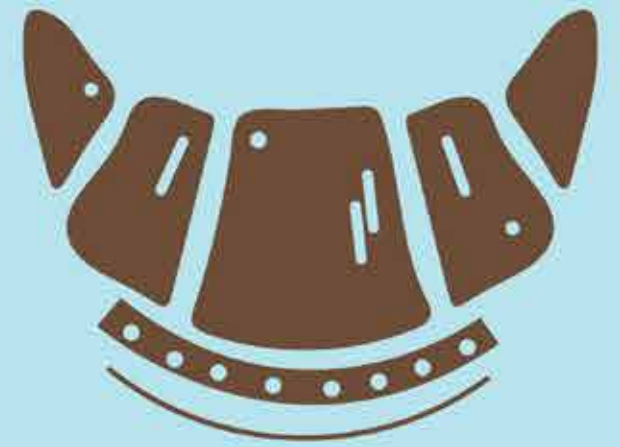
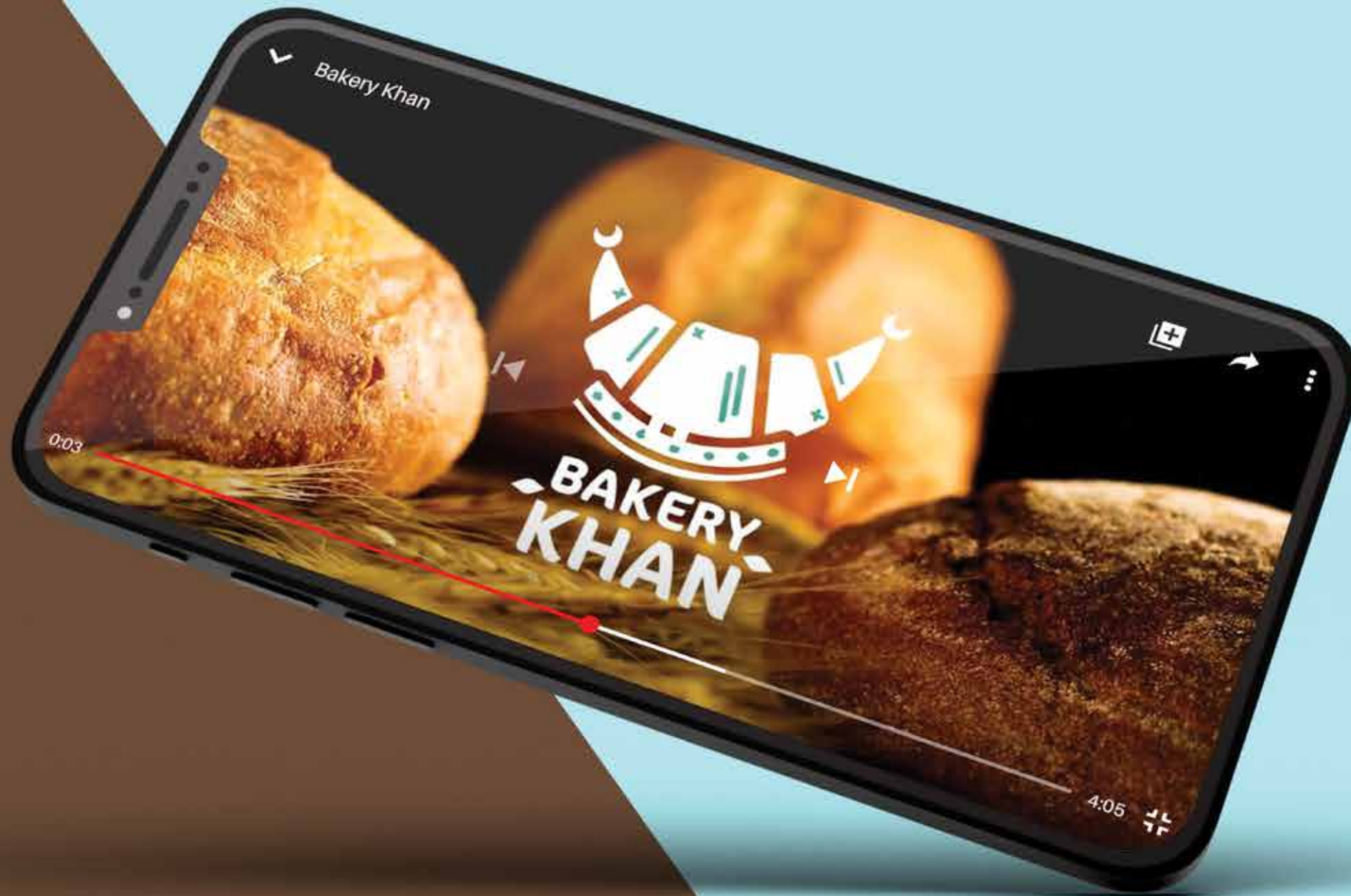
بيكري خان يبساعدك
And Offer you 50% Off
من 7م
to 12 PM

Like Comment Share

Bakery Khan

بدايه سعيده
لعام دراسي سعيد
Happy start for the New School year

Like Comment Share



**BAKERY
KHAN**

Alexinvestmentslounge.com

Vivamus et justo tellus. Aliquam efficitur consectetur pretium. Praesent mauris tellus, congue a urna sit amet, eleifend iaculis libero. Quisque metus tortor, fringilla nec tempus vitae, hendrerit a elit. Suspendisse tempus varius eleifend. Fusce finibus est mi, at elementum lorem dapibus non. Phasellus sit amet risus et nisl tempus finibus.

What we did:

Marketing



Video
Productions



Marketing
Campain

Website



WEBSITE
DEVELOPMENT



alexinvestmentslounge.com

Home Real Estate Background



Home About Us Portfolio Blog Contact



ALEX INVESTMENTS LOUNGE

We deliver the very best
in all facets of real
estate. Because you
deserve no less

WATCH PROMO

sounds-hub.com

What we did:

Website



WEBSITE
DEVELOPMENT
(E-store)



UI/UX
Optimization



Back end
Dashboard



maga-eg.com

I'm MAGA an integrated studio that has worked with many agencies in all multimedia activities, specializing in social media, digital strategy and blogging.

What we did:

Website



WEBSITE
Landing page



Ebf.Dance

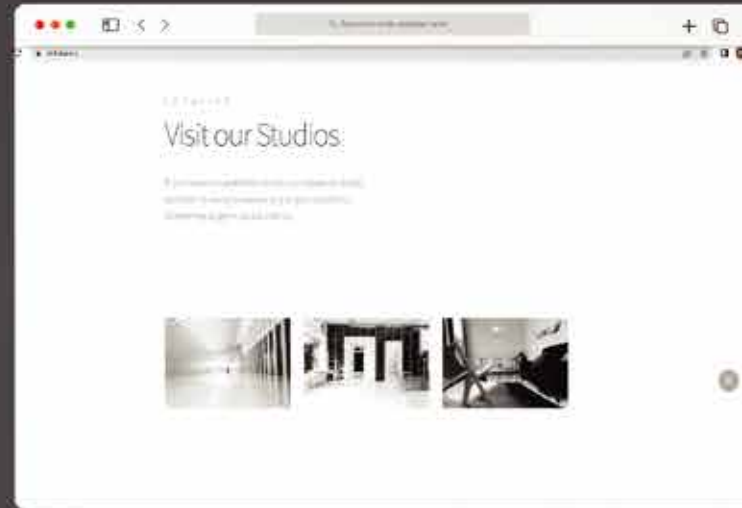
The Egyptian Breaking Federation was founded in February 2022 by five Egyptian breakers, that have been contributing to the Egyptian Hip-hop scene, as well as the MENA region and the international Breaking scenes. Its main responsibility is to help develop the breaking scene in Egypt by hosting events, workshops and spreading the true essence of the culture. Aiming to elevate the game in nationally, from the streets all the way to the Olympics.

What we did:

Website



WEBSITE
Crm



loloaa.net

Loloaa is a world-class company that excels in chemical product innovation; Which makes the lives of its customers more comfortable, healthy, and sophisticated, using the latest technologies of the age

What we did:

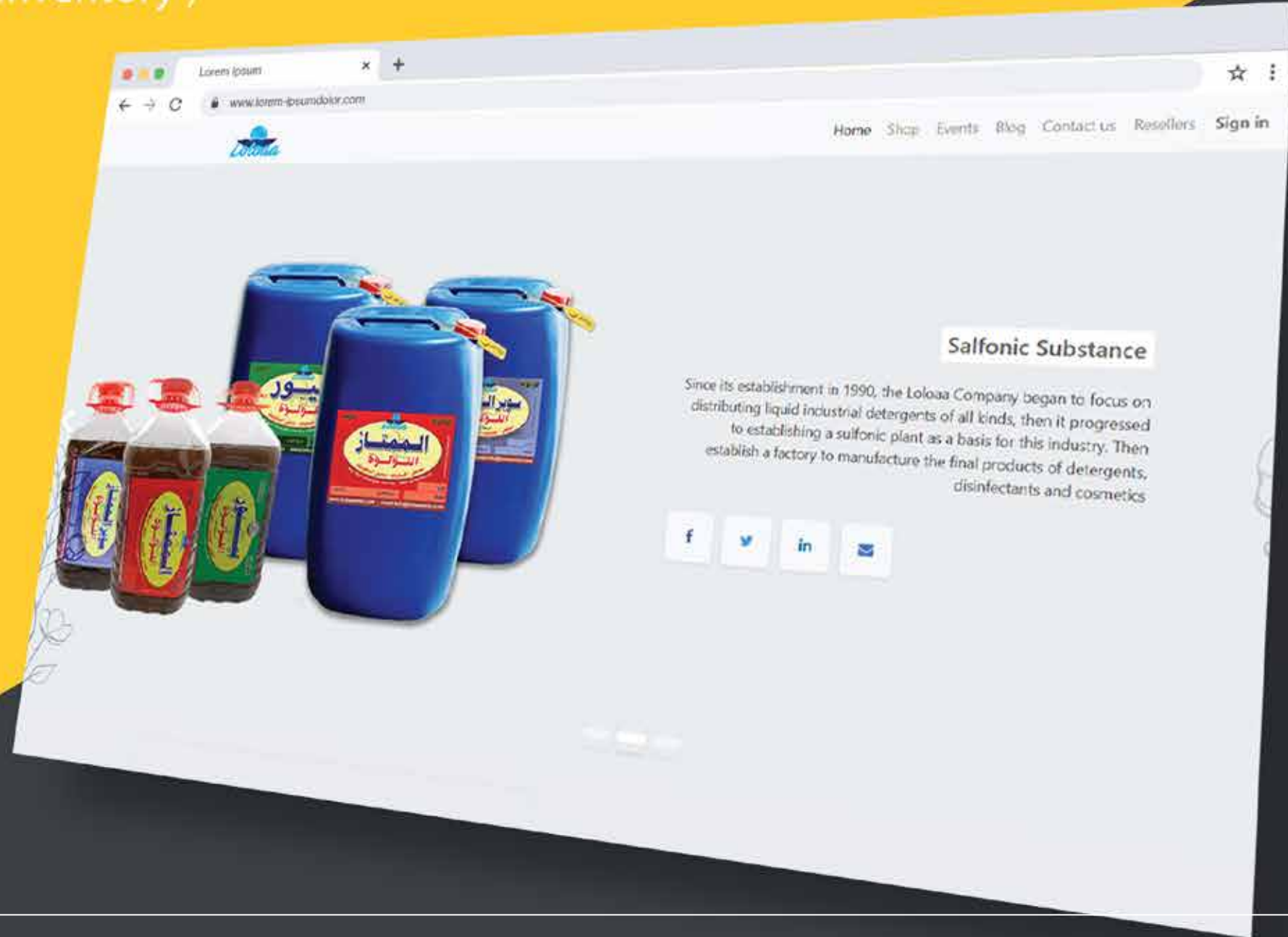
Website



Odoo ERP System
(CRM Website Accounting inventory)

Odoo ERP System

(CRM Website Accounting inventory)



4plconsult.com

BUSINESS COACHING AND
SUPPLY CHAIN CONSULTING
SERVICES FOR STARTUPS AND
SMEs

What we did:

Website



WEBSITE
Landing page



Ice-eg.com

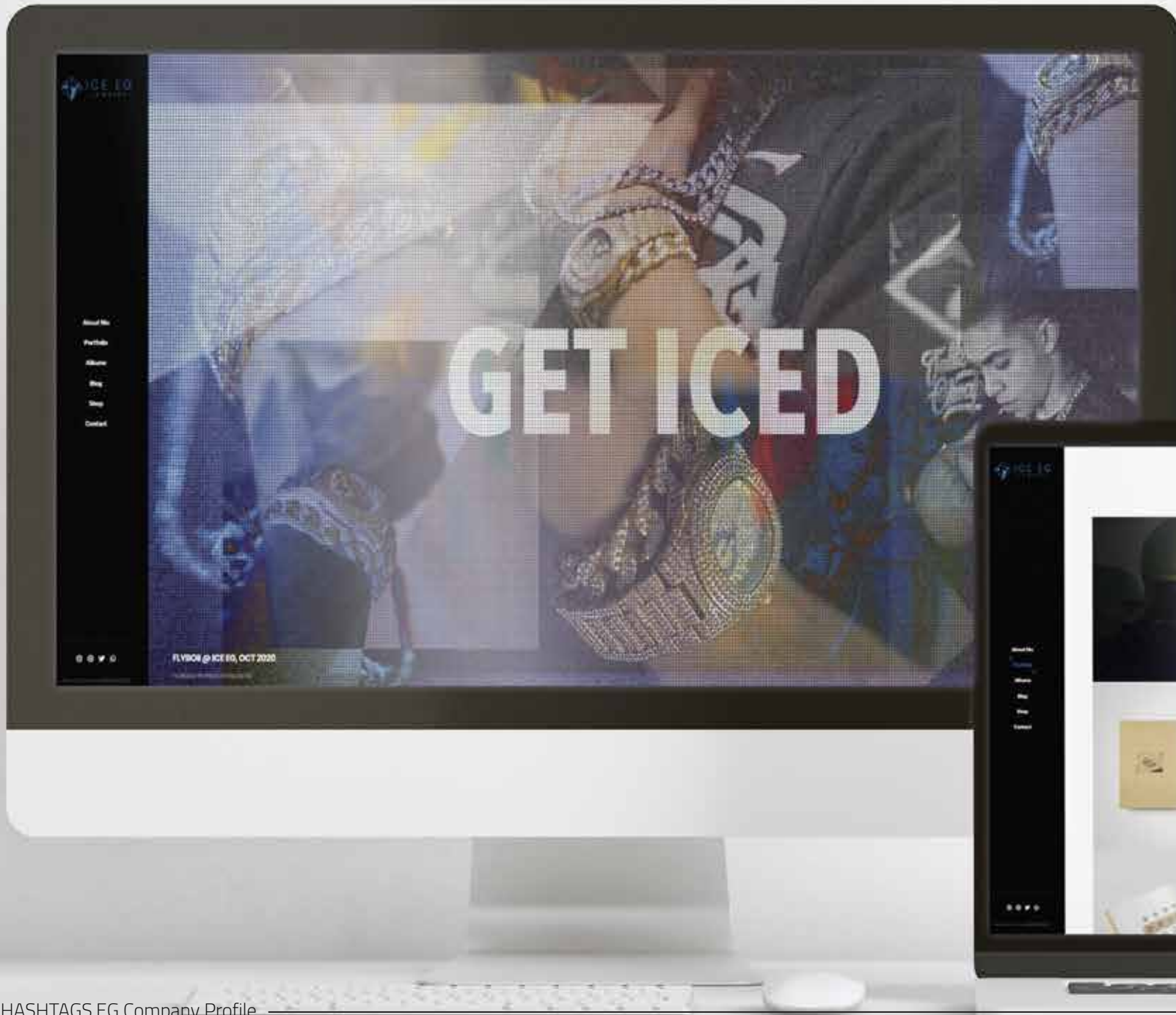
Entrepreneur, Digital Marketing Expert, Jewelry Designer & I RAP From Time To Time!. Flyboii (flyboiilii) is an independent original hiphop creator who has been dedicated to entrepreneurship in the rap scene since 2016 Born and raised in Cairo, Egypt since 1999 and man believe me t hat's alot, lol anyways

What we did:

Website



WEBSITE
Landing page



WGOW

What we did:

Brand Identity



Business
Card



Letterhead
And Folder



Tshirt
Design



stamp
Design



Mug design



Brand
Guideline







Your Name
15h · 🌐



**ARE YOU
LOOKING FOR
DAILY LEADS ?**



Like Comment Share

Your Name
15h · 🌐

**ARE YOU
UNABLE TO
COMMUNICATE
YOUR
STRENGTHS?**

Like Comment Share

9:45

facebook

Your Name
15h · 🌐

**ARE YOUR
COMPETITORS
EATING YOUR
MARKET?**

Like Comment Share

Your Friend
Lorem ipsum dolor sit amet,
Like Reply
View 2 previous replies

Your Friend
Lorem ipsum dolor sit amet,
Lorem ipsum dolor sit amet,
Lorem ipsum dolor sit amet,

Your Name
15h · 🌐

**ARE YOU TRADING
TIME AND MONEY
WITHOUT FETTING
ROI?**

Like Comment Share

Your Name
15h · 🌐



Like Comment Share

WSFA
Financial Advisory.

We help Companies, Managers, and all decision-makers overcome challenges, and increase revenue or ex

What we did:

Video production



Video
production



WASFA

Sponsored



Wael Samir
FINANCIAL ADVISORY

Like

Comment

Share



2020

Write something



Ya Wa3dy

(Official Music Video)

www.youtube.com/watch?v=GLaQdlx2lv8

What we did:

Video production



Video production



Direction



Videography



Editing



Coloring



Marketing

YouTube interface showing a video player and metadata for the song "Ya Wa3dy" by E.Evil x RayzMusic.

Video Player: The video frame shows a person in a dark, hooded outfit with the title "ياوعدي" (Ya Wa3dy) overlaid in large red Arabic calligraphy. The video progress is at 0:03 / 3:04.

Video Title: Ya Wa3dy - E.Evil x RayzMusic | ياوعدي (Official Music Video)

Views: 14,618,574 views

Date: Oct 26, 2021

Engagement: 170K likes

Actions: SHARE, SAVE

Channel: E Evil - إيفل | 90.7k subscribers

Subscriber Count: 90.7K subscribers

snbl-art

Snbl-Art specializes in large scale custom painted murals. From children's rooms to commercial buildings, we've worked in tunnels, restaurants, gyms, garages, offices, entertainment centers, music festivals, vehicles and so much more!

What we did:

Website



WEBSITE

